



# CELEBRITY USA *Mini Nationals* PAGEANT INFORMATION

## **Greetings from Celebrity USA Headquarters!**

We are very excited to be hosting the Celebrity USA Mini Nationals in Reno, Nevada! We look forward to having you join us for this exciting event. Below you will find important information to assist your preparation for the Mini Nationals. We wish you all the best of luck and we will see you in June!

## **Official Pageant Host Hotel**

The Peppermill Resort - 2707 S. Virginia Street, Reno, NV

The reservation deadline to receive our special pageant rate is **June 3rd, 2017**. Celebrity USA Pageants families will get a special room rate. To get the discounted rate you must call 1-800-282-2444 and tell the associate that you are with Celebrity USA Pageants and use code **LCBUS17**. The rate is for single or double occupancy and is good for 3 days prior and post event. All contestants are required to stay at the host hotel during the competition. You will be asked to show your room key at registration. Contestants who can show proof of residence within 10 miles of the hotel are exempt from this rule.

## **Deadlines**

All pageant fees, applications, program book photo and cover model photos are due on **June 3rd, 2017**. Program Book photo should be a color headshot. It should be submitted digitally at a minimum of 200 dpi in jpg format to [westcoastpageants@live.com](mailto:westcoastpageants@live.com). Cover Model photos should also be submitted digitally. Photogenic, and sweepstakes photos are due **June 7th** and can be color or black and white. These should be 8x10 prints and should be mailed to P.O. Box 968, Weimar, CA 95736. Label each photo with name, age and what category it is being submitted for.

## **Tentative Pageant Schedule**

### **Friday, June 23rd**

Registration  
Orientation  
Mother/Daughter Pageant!  
Sweepstakes Competition  
Interview Competition  
Model of the Decades Competition  
Party!

### **Sunday June 25th**

Pajama Rehearsal/Gift Exchange!  
Hotel Checkout  
**Celebrity Awards Ceremony!**

### **Saturday June 24th**

Baby Registration  
Baby Playtime with Judges  
Baby Disney Wear Competition  
Gown Competition  
Talent Competition  
Party!  
**Sweepstakes/Optional Awards**

- this schedule is subject to change.

## **Interview**

Interviews will be 2.0 min. long for 3-6 year olds, 3 min. for 7-10 year olds, 4 min. for 11 and over. Contestants will meet with our panel of judges and will be asked questions pertaining to family, school, personal values,

future goals, etc. This will count as half of the spokesmodel score, with ties being broken by the interview score. All contestants are asked to wear their Celebrity USA Mini National t-shirts for interview along with white capris, shorts or skirt, and white shoes. T-shirts will be delivered at registration. Hair should be done nicely, ribbons or hair adornments are your choice. Makeup should be light and natural since these are up close interviews. There will be no extra outfit needed for interview to help you save on expenses and so that all contestants are judged on their personality, not their wardrobe.

### **Spokesmodel**

Spokesmodel will combine the scores of gown, interview & on-stage introduction. The "Gown" category is the most beautiful, graceful portion of the competition. Contestants wear a gown of their choosing, and are judged on poise, grace, confidence on stage and overall appearance. Ages 3-6 should wear a short dress. Ages 7-10 may wear a short or long party dress. Ages 11 and over should wear a full length gown. Please make sure that the color and cut of the gowns are age appropriate. Rhinestones and sparkles are fine. Makeup should be natural looking and complimentary, not overdone. After individual contestants have modeled, each division will come back out on stage as a group and do self introductions. Introductions will include name, age and one interesting fact about the contestant. Be clear & excited!

### **Model of the Decades** (outfit of choice)

Outfits for Model of the Decades should be genre specific of the decade of your choice! For example; the "Roaring 20s", "BeBop 50s, Groovy 60s, or the "Rockin' 80s! Have fun with this category! Be creative! Props are NOT allowed for this event. Girls may work with hats, jackets, scarves, sunglasses, etc, but nothing that is not part of her outfit. Each contestant will be asked to write her own commentary for this event, to help explain the decade she is modeling. This commentary needs to be emailed to us no later than **June 10<sup>th</sup>**! There will be NO custom music for this event!! You will have your choice of 20s, 30s, 40s, 50s, 60s, 70s, or 80s music, that will be supplied by the pageant. Once you have submitted your choice on June 10<sup>th</sup>, there will be NO changes.

### **Talent**

Talent routines must not exceed 3 min. Points will be deducted for going over time. Singers should not have voices on their CD. Props must be essential to routine. No knives, fire or other hazardous things will be allowed. Make sure CDs are labeled with contestants name and division, and are cued to play. Those who forget their routine and exit the stage will be judged on what they have done. They will not be allowed to recompet. Coaching of contestant from the audience will result in point loss. Costume and performance must be age appropriate. Contestants will be judged on ability for their age and entertainment value.

### **Photogenic**

Submission of one 8x10 headshot is included in your Celebrity entry. Additional photos may be entered at \$20 each. Submissions can be color or black and white. They will be judged on clarity, composition, eyes, smile and age appropriateness. Hats, sunglasses, & distracting items should not be included in photo. **Due June 10**

### **Cover Model**

Photos for the Cover Model can be color or black and white. Photos should be crisp, clear and have good composition and eye appeal. Full length to ¾ shots work best. Think of a magazine cover. The winner of the competition will be featured on the back of the program book. The second place winner will be featured on the inside back cover. Please make sure that you include your name and division when emailing your cover model submissions to [westcoastpageants@live.com](mailto:westcoastpageants@live.com). They must be a minimum of 200 dpi, 5x7 in size and jpg format. Put "Cover Model Submission" in the subject line.

### **Be Natural!**

We do not allow flippers or falls on any contestant. Makeup and hair should be kept natural and age appropriate. Ages 15 & up may wear false eyelashes and extensions if desired. We do not mark down for braces, glasses, size, etc. Ages 6 and under are fine with lip color and mascara, but full makeup is not necessary. If your child is pale under stage lighting you may add a little blush, but all make up must look natural. Your child will be placed according to her personality, poise and judges appeal, not her hair and makeup!

### **Staging**

All contestants will be modeling on a "T" stage with a long runway. Contestants will enter on the left side of the stage, walk the "T" pattern and then exit the right side of the stage. Modeling should be natural style, which can include poses, turns and light footwork, but no choreographed routines or "dancing" on stage. Girls should not sit or lay on stage at anytime while modeling. There should also be NO coaching from the audience, & no one may stand behind the judges at any time.

### **Community Service Award**

If you would like to enter the Community Service category, please turn in a one page letter explaining the service you have completed in the last year. You can include up to 3 photos of you performing the service and up to two letters of recommendation for this award. There will be separate awards for this category and it will have no bearing on overall points for Celebrity. Entries are due **June 10<sup>th</sup>**.

### **Academic Award**

Contestants must submit a copy of their (2) most recent report cards. Entries must be submitted by **June 10<sup>th</sup>**.

### **Sweepstakes Competition**

All categories in the Grand Sweepstakes are optional. Contestants may choose which categories they wish to enter. We will give individual category winners as well as overall awards for both modeling and photogenic. In order to qualify for the overall modeling award and cash prize, you must enter ALL modeling categories. The same is true for the overall photogenic award and cash prize. Contestants who enter all of the photo sweepstakes categories AND modeling sweepstakes categories will be vying for the *Mini National Sweepstakes Celebrity* title. This title carries its own prizes and has no bearing on the outcome of the Mini National Grand Celebrity title. Props ARE allowed in the sweepstakes. The number of category awards and amount of cash given will be determined by the number of contestants entered. **Photos Due: June 10<sup>th</sup>**

#### **Categories –**

Modeling – Sunday Best, Western Wear, School Wear, Beach Wear, Sleep Wear

Photos – Most Beautiful, Most Original, Best Full Length, Best Seasonal, Best Headshot

Remember to keep everything age appropriate.

### **Celebrity Ruling!**

Outgoing Celebrity Titleholders ARE allowed to compete in the Sweepstakes portion of the pageant! The Sweepstakes will be held first, to ensure this portion of the competition will be over before the hostess duties for Celebrities begin. The Sweepstakes Celebrity must wait one year before competing in the Sweepstakes again. Photo and Model Sweepstakes winners are eligible to compete the following year, they do NOT have to wait a year. Celebrities must wait one year before competing for a Celebrity title again. If you have any questions regarding your eligibility, please contact the director.

### **Celebrity Titles**

Entry into ONE Celebrity category is included in your entry fee. If you wish to be eligible for the second Celebrity title, you may pay the additional fee. This will qualify you to be eligible for all of the titles in the other division that offer cash prizes. You will be awarded the higher of the two section titles. The Grand and Age Division Celebrity titles are NOT double crownable.

### **Pageant Charities**

Our two new Celebrities will get to choose their favorite charity as the official charities of the 2017-2018 pageant year!! This will be announced Sunday at the awards ceremony. All of our new Celebrities and Debutantes will be invited to support these charities throughout the year.

### **Photos and Videotaping**

If you wish to videotape or photograph any portion of the competition, you MUST purchase a Pageant Photo Pass. You may only shoot YOUR child's performances unless you have prior permission from another contestant's parents to shoot them. Pageant Photo Passes can be purchased prior to the event and at the door for \$20. This pass covers all 3 days of the event. All photography and videotaping must be done from either the back or sides of the ballroom where you will not be a distraction to the contestants, audience or judges.

### **Pageant Friendship Gifts**

This is not mandatory, but a nice gesture of friendship. Please bring non-expensive gifts for each contestant. (dollar store items are fine) After the entry deadline, we can let you know how many to bring. You should bring one for every contestant and the outgoing Celebrities. Make sure to mark your gifts with your name and state, so that the contestants will know who they are from. These gifts will be exchanged at the pajama rehearsal!

## **Program Book Ads**

*Each contestant is required to sell ONE ad.* OR You can buy one to thank sponsors, wish your dance students or daughters good luck, or to promote a special charity, etc. Pricing is as follows:

Full Page \$100 • 1/2 Page \$60 • 1/4 Page \$40 • Business Card \$25 • Wish Line \$10 (2 lines of text, 20 characters per line) The deadline for ads is **June 10th**. Please submit camera ready art by mail, or submit jpg or pdf files by email. Digital files must be between 200 & 300 dpi. All ads will be black and white. **Any contestant who sells 2 full pages of ads will receive a mini national crown and banner and a second program book for free!!** All contestants who sell an ad will receive one FREE program book with their entry. Additional books can be purchased for \$10 each. To guarantee programs, please order in advance.

## **Program Ad Fundraiser!**

Want to earn money to go toward your entry fee? Here is the perfect way to do it! For every ad you sell AFTER the first one, **50% of that ad price will go toward your entry fees!** For example, sell ad #1 Bus. Card ad - \$25 toward printing. Sell ad #2 1/4 pg ad - \$20 toward printing & \$20 toward your fee. There is no limit to how many ads you can sell. Just make sure they are all turned in by the deadline! (1<sup>st</sup> ad must be business card size or larger)

## **Pageant Parties!**

Celebrity USA is excited to host two themed parties for its contestants! For now, they are a surprise, but more information will be sent to you soon!

## **Pageant Admission Tickets**

Each contestant will receive ONE FREE admission ticket to all events for a chaperone. Tickets for family & friends to enjoy the pageant competition will be available for sale at special rates. Children 5 and under and Military with ID are FREE for the entire event and awards night. Here are the ticket prices:

**Celebrity Pageant Pass** - good for all competitions Fri & Sat, as well as the Awards Ceremonies Sat & Sun  
Children 6-10 \$20.00 Adults 11 & up \$30.00

**Awards Ceremony Pass** - good for the (2) Awards Ceremonies only. Kids 6-10 \$15.00 Adults 11 & up \$20.00

**Friends & Family Celebrity Package** - good for up to 10 guests - \$175.00

**Friends & Family Awards Night Package** - good for up to 10 guests - \$125.00

**Sibling Discount** - Families who have siblings competing will be offered a discount. The first child will compete at full price. The 2nd child will compete at 20% off. The 3rd child will compete at 50% off and the 4<sup>th</sup> child will compete at 75% off! This discount also applies to moms who want to compete!

## **Deposit**

You may turn in your \$100 non-refundable deposit at any time to reserve your spot in the pageant lineup. The first contestant to turn in their deposit is the last to compete in the category!

**Early Bird Discount!** - Pay your fees in full by **May 20th** and **get your choice of (2) photo or modeling sweepstakes - a \$40 value!! Or a FREE Cover Model & Extra Photogenic Entry!!** Fees can be paid by PayPal at [info@westcoastpageants.com](mailto:info@westcoastpageants.com), or by Money Order made out to Toni Fossum or Visa or Mastercard.

**Pay by Cash!** – Pay your entry fee in full with CASH, and receive (1) free adult ticket to the Friday Night Party Or 10 free raffle tickets! (both are a \$10 value!)

## **Referral Credits!**

For each NEW contestant you refer that registers and competes in the Mini National Pageant, YOU WILL BOTH RECEIVE A DISCOUNT! Tell your friends to join you in the fun! **\$100 OFF OF A CELEBRITY ENTRY FOR EACH OF YOU!**

**Cash/ Prizes** – All cash prizes are paid at the END of the titleholders reign. All “Celebrities” must return to crown their successor and fulfill their duties at the next Mini National pageant. Those who do not return/ fulfill their obligations will still receive their cash prize, BUT it will be reduced by 35%. Titleholders must make (6) appearances throughout the year and must positively represent Celebrity USA Pageants and West Coast Pageants. Any inappropriate behavior or negative influence cast upon either pageant system, its Directors or any members of its delegation may be cause to have titles/prizes revoked. Titleholders are responsible for maintaining contact and current mailing information to directors to receive their prizes.

#### **Prizes to be Awarded**

Mini National Grand Talent Celebrity (1) - \$500 Cash, Crown, Sash, Cape, \$100 Gift Package!  
Mini National Grand Celebrity (1) - \$400 Cash, Crown, Sash, Cape, \$100 Gift Package!  
Mini National Age Division Talent Celebrity (4) - \$200 Cash, Crown, Sash, \$100 Gift Package!  
Mini National Age Division Celebrity (4) - \$175 Cash, Crown, Sash, \$100 Gift Package!  
Mini National Grand Sweepstakes Celebrity (1) - \$200 Cash, Crown, Sash, Cape, \$75 Gift Package!  
Mini National Photo Sweepstakes (1) - Crown, Sash, Gift Package Valued up to \$75!  
Mini National Model Sweepstakes (1) - Crown, Sash, Gift Package Valued up to \$75!  
Mini National Grand Titleholders (6) - Crown, Sash, Gift Package Valued up to \$75!

*\*There must be at least 7 contestants registered in a division to guarantee the amount of the prizes awarded in that division. If there are fewer than 7 in a division, director reserves the right to lower the amounts awarded. Low entries in a division may cause that division to may be combined or cancelled. Director reserves the right to change/eliminate/add titles and prizes depending upon number of entries.*

**Withdrawing from the Pageant** – All deposits are NON-REFUNDABLE. No exceptions. Contestants who withdraw from the pageant at least 3 weeks prior to the event, will have the balance of their fees refunded, less a 10% admin fee. Contestants who withdraw from the pageant 2 weeks prior to the event, will have ½ of their fees refunded less the 10% admin fee. Any contestant who withdraws less than 2 weeks before the event will not be awarded a refund.

#### **Easy to Read Deadline Schedule:**

**May 20<sup>th</sup>** - Early Bird Discount

**June 3rd** - Application, Fees, Cover Model & Program Book Photo,

- **Entries received AFTER this date will be charged a \$30 late fee.**

**June 3rd** – Hotel Reservation Discount Deadline

**June 10<sup>th</sup>** - Program Book Ads due.

**June 10th** - Photogenic & Sweepstakes Photos due. Report cards due. (for Academic entrants) Commentary for Model of the Decades due. Community Service entries due. \* **NO entries will be accepted after this date.**

We wish you the best of luck! Please feel free to contact us at any time with questions. *See you in Nevada!*



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